

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave**  
**Ste 306**  
**Towson, MD 21286**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
65601-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
US Chamber of Commerce/	US CHAMBER COMMERC	1500

Flight Dates	Order #	Alt Order #
10/17/12 - 10/26/12	65601	09842956

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/12	10/19/12	5p Local 12 News at Five	5:00 PM-5:30 PM	---TF--	:30	2	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WKRC Th 10/18/12 5:24 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 2012USCC018 \$2,200.00 NM									
3 WKRC F 10/19/12 5:23 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 2012USCC018 \$2,200.00 NM									
2	10/18/12	10/19/12	5p Local 12 News at Five	5:30 PM-6:00 PM	---TF--	:30	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 2 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 10/18/12 5:57 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 2012USCC018 \$2,400.00 NM									
2 WKRC F 10/19/12 5:57 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 2012USCC018 \$2,400.00 NM									
3	10/18/12	10/19/12	6p Local 12 News at Six	6:00 PM-6:30 PM	---TF--	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 10/19/12 6:24 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 2012USCC018 \$2,800.00 NM									
4	10/19/12	10/19/12	M-F 7p-730p	7:00 PM-7:30 PM	----F--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 2 \$2,000.00									
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4 WKRC F 10/19/12 7:11 PM M-F 7p-730p 7:00 PM-7:30 PM :30 2012USCC018 \$2,000.00 NM									
1 WKRC F 10/19/12 7:28 PM M-F 7p-730p 7:00 PM-7:30 PM :30 2012USCC018 \$2,000.00 NM									
5	10/19/12	10/19/12	M-F 730p-8p	7:30 PM-8:00 PM	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 10/19/12 7:55 PM M-F 730p-8p 7:30 PM-8:00 PM :30 2012USCC018 \$2,000.00 NM									
6	10/18/12	10/21/12	11p M-Su Local 12 News	11p-1135p	---TFSS	:30	3	\$3,200.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

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**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**


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Invoice #	Invoice Date	Invoice Month	Invoice Period
65601-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
US Chamber of Commerce	US CHAMBER COMMERC	1500	

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7	10/18/12	10/19/12	Letterman	11:35 PM-12:35 XM	---TF--	:30	2	\$1,200.00	NM																																																												
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**


[www.local12.com](http://www.local12.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
65601-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
US Chamber of Commerce	US CHAMBER COMMERC	1500	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
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3	WKRC	F	10/26/12	7:54 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	2012USCC018	\$2,000.00	NM																																																																																								
18	10/22/12	10/26/12	Letterman	11:35 PM-12:35 XM	MTWTF--	:30	6	\$1,200.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>6</td><td>\$1,200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WKRC</td><td>M</td><td>10/22/12</td><td>12:10 AM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>2012USCC018</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>1</td><td>WKRC</td><td>Tu</td><td>10/23/12</td><td>12:30 AM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>2012USCC018</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MTWTF--	6	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WKRC	M	10/22/12	12:10 AM	Letterman	11:35 PM-12:35 XM	:30	2012USCC018	\$1,200.00	NM	1	WKRC	Tu	10/23/12	12:30 AM	Letterman	11:35 PM-12:35 XM	:30	2012USCC018	\$1,200.00	NM																																												
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



Invoice #	Invoice Date	Invoice Month	Invoice Period
65601-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
US Chamber of Commerce	US CHAMBER COMMERCIAL	1500	

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
18	10/22/12	10/26/12	Letterman	11:35 PM-12:35 XM	MTWTF--	:30	6	\$1,200.00	NM																																																																																									
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19	10/22/12	10/26/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	MTWTF--	:30	6	\$3,200.00	NM																																																																																									
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Total Spots							56																																																																																											

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$169,900.00</b>
<u>Agency Commission</u>	<b>\$25,485.00</b>
<u>Net Amount Due</u>	<b>\$144,415.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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